



**EARTH DAY IS EVERY DAY  
ADDRESSING CLIMATE CHANGE IN OUR COMMUNITIES  
GRANT PROPOSAL**

*Submission deadline is March 31, 2023 at 5 PM Eastern  
Submit via email to Erin Ban at [ban@savebuzzardsbay.org](mailto:ban@savebuzzardsbay.org)*

**PROJECT TITLE: Cuttyhunk CAN!** – “The Gosnold-Cuttyhunk Climate Action Network 2023: Inspiring Climate Awareness, Community Action and the Next Generation of Gosnold Environmental Stewards

**LOCATION: Gosnold, Cuttyhunk, MA**

**PROJECT COORDINATOR: Jon Winet**

**PHONE/EMAIL:**

510.967-6977  
[gosnold.cap@gmail.com](mailto:gosnold.cap@gmail.com)

**APPLICANT ORGANIZATION (if applicable):**

The Gosnold-Cuttyhunk Climate Action Network

**City**

Gosnold

**ADDRESS:**

28 Tower Hill Road  
Cuttyhunk Island, MA 02713

**PHONE/EMAIL/WEBSITE:**

510.967-6977  
[gosnold.cap@gmail.com](mailto:gosnold.cap@gmail.com)  
[www.cuttyhunk-can.net/](http://www.cuttyhunk-can.net/)

**DOLLAR AMOUNT REQUESTED:           \$3,495           TOTAL PROJECT COST: \$4,495**

**PROJECT SYNOPSIS** *(describe the project and how it will be implemented, including timeline):*

The Gosnold-Cuttyhunk Climate Action Network 2023 Initiatives will focus public information efforts on the long-term challenge of sea-level rise but raising awareness of our 2022 Climate Action Plan. - <https://www.cuttyhunk-can.net/climate-action-plan> - short and medium term goals:

- Discourage single use plastic water bottles through the distribution of reusable water bottles- and linked municipal filling stations;
- Advocate for responsible native plantings;
- Encourage personal composting and recycling;
- Mitigate the cost and scale of Gosnold’s solid waste disposal;
- Provide an engaging and informative materials for residents and visitors;
- Organize a community island cleanup event, , in coordination with springtime ghost fishing gear removal cleanup led by Laura Ludwig (Provincetown Center for Coastal Studies), to maximize trash removal from Gosnold’s beaches, with focus on Cuttyhunkl.
- Present informal presentations on related topics of interest: ; composting; and recycling.

To accomplish these goals, we request funding for two part-time social media | public information staff; produce an Island Clean-up event, and to provide a stipend for a volunteer team that will draft and design online and printed educational materials. In an effort to encourage the next generation of climate activists and leaders, we plan to employ college age and younger people on the island during the season and shoulder seasons in these positions.

You can learn about our organization on our website, [www.cuttyhunk-can.net](http://www.cuttyhunk-can.net)

## Timeline

### April-May 15

- Continued research and development
- Search, Interview and hiring of Social Media Wranglers | Public Information Leaders
- Continued drafting language for bricks and mortar signage and related print matter (bookmarks, climate trading cards, etc.)
- Continued and further building of relationships with Gosnold’s organizations: [Town of Gosnold](#) – Select Board, Harbor Commission, Fire Department, School, Conservation Committee, Water, Library, Power, etc.; [Gosnold Cultural Council](#), [Cuttyhunk Historical Society](#), [Buzzards Bay Coalition](#), [Cuttyhunk STEAM Academy](#), [Cuttyhunk Yacht Club](#), etc.; and with local businesses: [Cuttyhunk Ferry](#), [Cuttyhunk Shellfish Farms](#), [Cuttyhunk Union Methodist Church](#), [Cuttyhunk Fishing Club](#), [Avalon](#) , [Pete’s Place](#), [Corner Store](#), etc.
- Continued web development -[www.cuttyhunk-can.net](http://www.cuttyhunk-can.net)
- Finalize schedule of public programs – see addendum
- Initial focus groups of drafted materials

### May 15 June 15 (Cuttyhunk Spring Shoulder Season)

- Continued communications with organizations and business (listed above)
- Finalize and produce printed and electronic matter

- Launch social media campaign via local media - *The Cuttyhunk Telegraph*, *Cuttyhunk Chatter*, Town of Gosnold SelectBoard reports; and at on site locations – Town Hall, Library, Ferry, Fish and Ferry docks, Historical Society, etc.
- Initial distribution of laminated guides at rental units and inns.
- Orientation and planning of summer activity with social media wranglers

#### **June 15 – September 1 (The Season)**

- Launch public information efforts
- Conduct public lecture and walk n’ talk programs
- Conduct Island Clean-up event
- Document Gosnold-Cuttyhunk CAN! Activities

#### **September 1 – December 31 (Fall Shoulder Season and Beyond)**

- Follow-up communications and social media
- Documentation
- Review and initial planning for 20024
- Submit final report

#### **PROJECT OBJECTIVES *(describe the project and its objectives, including how those objectives meet the criteria set forth in the request for proposals):***

As noted, our objectives are to create a greater awareness of the challenges of global warming and its link to sea level rise and ecosystem resilience, and the implications for Gosnold communities. Gosnold ecosystems – particularly the land on and waters around Cuttyhunk and the other islands – are relatively pristine and thus serve as bellwethers of regional climate impacts. Amplifying public awareness of these impacts to Gosnold through ongoing and proposed G-CAN efforts will help energize education and mitigation of climate change impacts across the Buzzards Bay watershed.

Rising sea levels present an existential threat to the island with the strong probability that the two beaches that help form the harbor are at high risk of being breached by mid-century. We also want to contribute to the building of community solidarity around our efforts.

To reach residents, renters, boaters and visitors with the message to "Bring Less, Reuse, Recycle and Leave Less," we will educate our community to think about bringing less extraneous packaging, minimize use of single use plastics, utilize island vendors, compost, recycle and bring unused items with them when they leave. To accomplish this, we will initiate a public information effort in mid-May to reach all constituencies as they prepare to come to Cuttyhunk

Equally important for the immediate and long term, we also want to contribute to the building of community solidarity around our initiatives. We hope through our efforts, Gosnold can be a model for climate awareness, one that will inspire visitors and summer residents to action on the mainland.

#### **PROJECT MEASURES *(describe how the project will be evaluated to determine whether or not it's met the objectives as described above):***

Using a simple online Qualtrics form with both Likert Scale and narrative questions, we hope to engage participants in a thoughtful reflection on the project.

We will also document and report on the amount of plastics, mylar, and other debris collected during the Island Clean-up.

Attendance at events, the number of participating community members, and analytics of our website will further measure the degree of engagement.

**PROJECT BUDGET** *(describe how funds will be spent to achieve project objectives; please be as detailed as possible):*

**See attached**

**NAME OF INDIVIDUAL SUBMITTING APPLICATION:**

**Jon Winet**

**TITLE** *(if applicable)*

Coordinator

**SIGNATURE:**

A handwritten signature in black ink, appearing to read 'Jon Winet', with a stylized, cursive script.